

# Privacy Policy

At <https://www.sciaps.co.za>, we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your information when you visit our website.

## 1. Information We Collect

We only collect personal information that you voluntarily provide to us when you fill out our contact form. This may include your:

- Name
- Email Address
- Telephone Number
- Company Name
- Country
- Any message or details you provide in the form

We also use Google Analytics to collect non-personal information about how visitors use our website. This may include information such as:

- Your IP address
- Browser type
- Pages visited
- Time spent on pages
- Device information

Google Analytics uses cookies to collect this data. You can learn more about how Google collects and processes data here: <https://policies.google.com/technologies/partner-sites>

## 2. How We Use Your Information

The personal information you submit through our contact form is used solely to respond to your inquiry or request.

The data collected through Google Analytics helps us understand website traffic and usage patterns so we can improve our website and user experience.

We do not sell, rent, or share your personal information with third parties.

## 3. Data Storage and Security

We take reasonable measures to protect the information you provide from unauthorised access, use, or disclosure. However, no method of transmission over the internet or electronic storage is completely secure.

## 4. Third-Party Links

Our website may contain links to other websites. We are not responsible for the content or privacy practices of those sites. Please review their privacy policies before submitting any personal information.

## 5. Your Rights

You can contact us to:

- Request a copy of the personal information we hold about you
- Ask us to delete your personal information
- Learn more about how your data is being used

To do so, please email us at [pdupreez@sciaps.com](mailto:pdupreez@sciaps.com)

## 6. Disclaimer

Due to the wide range of global applications and the scientific considerations involved, it is important to note that while our technology is capable of measuring most elements on the periodic table, actual performance is highly application specific. The accuracy and reliability of elemental analysis are influenced by matrix-matched calibrations, interelement interferences, and other environmental or material-specific factors. These factors may affect both the limit of detection and the overall ability to quantify certain elements in specific sample types.

## 7. Changes to This Policy

We may update this Privacy Policy occasionally. Any changes will be posted on this page with the updated effective date.

## 8. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

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